



SOUTH JERSEY NOW
ALICE PAUL CHAPTER



South Jersey NOW – Alice Paul chapter
Program Meeting
on August 8, 7:30 pm
at First Baptist Church,
19 W Main Street, Moorestown

The Cost of Being a Girl

Why do women, on average, still earn only 80 cents for every dollar that men earn? What is the importance of understanding that **two-thirds** of American teens work while still in school? What can be done to end the gender wage-gap that has hurt women for decades in this country? These are some of the issues that will be addressed by our August speaker, Dr. Yasemin Besen-Cassino, in a talk focused on her most recent book, “*The Cost of Being a Girl.*”

Dr Besen-Cassino is a distinguished author, scholar, and award-winning Professor of Sociology at Montclair University. A graduate of Bogazici University in Turkey (B.A.) and Stony Brook University in New York (M.A., Ph. D), Dr. Besen-Cassino's work focuses on work, gender, youth and inequality. While at Stony Brook, she served as managing editor of the journal, *Men and Masculinities*.

The author of “*Consuming Work: Youth Labor in America,*” she is co-author with Dan Cassino of “*Consuming Politics: Jon Stewart, Branding and the Youth Vote in America,*” and co-editor of *The Jessie Bernard Reader*. She has published numerous articles on gender in academic journals. Her work has been discussed in Fortune Magazine, The Guardian and on CNN. She has testified before the New Jersey state legislature as an expert witness on the wage gender gap.

Please join us for what promises to be an enlightening talk by an accomplished feminist author.