



**SOUTH JERSEY NOW**  
ALICE PAUL CHAPTER



*South Jersey NOW – Alice Paul chapter  
Program Meeting  
on Wednesday, October 11, 7:30 pm  
at First Baptist Church, 19 W Main Street, Moorestown*

## **How to Run for Office and How to Support Your Candidate**

We clearly need more women to run for office! But, for many reasons, they are reluctant to do so. Men often volunteer to run for office but women need to be asked, and sometimes begged, to run. Perhaps it's a lack of confidence, lack of funds, or lack of time. But unless they have a specific local issue that they want to fix, women tend to let "someone else do it."

Research shows that women tend to work more collaboratively with co-workers and other groups and listen more effectively to solve problems. Their voices and issues need to be brought to the front and center of our political life. But how can we help make that happen?

When we have a good candidate that we want to see elected, how do we help make it easier for them to win? People tend to think "I'm just one person" but you'd be surprised how much impact one person can have.

South Jersey NOW-Alice Paul chapter is thrilled to have a panel of four experts who will help point us in the right direction, share their experiences, lessons learned and insights into the political process. With the Governors' race in 2017, the midterms (with the chance to get rid of MacArthur) in 2018, and the presidential election in 2020, we need all hands on deck!

**Mary Campbell Cruz** serves as District Director for Congressman Donald Norcross for whom she manages in-state operations and staff. Before that, she was Political Director for 1199SEIU NJ where she advocated for working families, healthcare workers and women's rights. Mary also served as Field Director for Jim Whelan 2007 Senate campaign and John Adler's 2008 congressional campaign (and as Congressman Adler's District Director from 2009- 2011). Before that, she was field representative for the DNC's 50-State Strategy Program in NJ. During that time, she worked alongside then party vice-chair, Mayor Dana Redd, to help start the NJ Democratic State Committee's Step-Up program, aimed at training and inspiring women to run for office.

**Steve Steglik** is the chairman of the Burlington County Young Democrats and the Vice President of the Maple Shade Board of Education. When he is not campaigning for the county and local candidates, he is studying for his master's degree in public administration at the University of Pennsylvania. He also serves as Marketing Coordinator for the University of Pennsylvania's School of Nursing.

**Digna Townsend** served as Field Organizer for the Rush Holt for 2013 Senate campaign, as Regional Field Director for the Aimee Belgard for 2014 Congress campaign, as Regional Organizing Director for Hillary Rodham Clinton for 2016 President campaign and is currently organizing paid canvasses in Gloucester and Camden County for the New Jersey Democratic State Committee/Victory 2017 campaign.

**Kelly Brennan Clark** is a Burlington County Committee member and candidate for Medford Town Council. She has been a chemistry teacher for 20 years, the last 17 at Lenape High School.

Please join us to soak up the expertise and words of wisdom of this esteemed panel. This will be an exciting and informative evening that will definitely make an impact on you!